

Earth Day In April—Recycle, Reduce, Reuse!

A WISER, SAFER CHOICE!

NORTHSTAR ELECTRICAL SERVICES

ELECTRICAL SERVICES * SIGN INSTALLATIONS & REPAIRS * LIGHTING MAINTENANCE

NATIONAL POETRY MONTH

WIN DINNER!

Respond to this email and we will enter you in our drawing for a \$50 gift card of your choice*.

Congratulations to March's Winner:

Debbie Essman
— RRAM

Respond by April 15th to be entered.

*restaurants listed at the bottom right corner of the newsletter.

The Academy of American Poets created National Poetry Month for the month of April starting in 1996. It promotes the appreciation and awareness of the great poets and poetry styles. There are local poetry events, free educational resources, festivals, and the website www.poets.org is set up by the Academy of American Poets to support national recognition.

The observance of Black History Month and Women's History

Month helped to create the idea for a month of poetry awareness.

Public participation is greatly encouraged. In 1998 several poetry and literacy groups joined together to give out 100,000 free books of poetry throughout the entire country. In 2001 a vote was held to put a great poet on a United States postage stamp. Langston Hughes was the chosen. His most famous work is the book length poem, *Montage of a Dream Deferred*.



One of my favorite poems is by William Carlos Williams titled *The Red Wheelbarrow*.

so much depends upon

a red wheel barrow

glazed with rain water

beside the white chickens

It's short and sweet, but very vividly descriptive.

VINYL INSTALLS ARE AVAILABLE

Although many people think of us as only electricians and electrical sign workers, we can also install vinyl on windows, plexi glass, and metals.

Whether a multi-tenant sign in a shopping center or a window vinyl for an individual store, we can handle it! We will walk you through one of the processes of vinyl application. Our example will be for a multi-tenant location.

First a survey must be completed in order to find out the size requirements for the vinyl and plexi glass pieces to fit in the space requested. Next the materials are ordered, or shipped to our offices by our customers.

The plexi glass is cut to the specified size and the surface is completely cleaned of all debris. A mixture of water with a few drops of baby shampoo is sprayed onto the surface of the plexi glass. The baby shampoo keeps the surface slippery enough for the vinyl to be maneuvered into the



exact position on the plexi glass. (Fun fact: Try this with bumper stickers or window vinyls on your car!)

Once the vinyl is on the plexi glass in the desired location a squeegee is used over the top to remove all the excess mixture fluids out from beneath. The vinyl

will now stick directly to the plexi glass. All excess vinyl hanging over the plexi glass can be trimmed at this point. We request that all customer-supplied vinyls be made with a large trim edge for this reason. It is better to have too much edging and need a trim, than not enough and require a new piece of vinyl to be made and shipped out.

If you have any vinyl projects that you need assistance on, please give us a call.



NORTHSTAR CELEBRATES!

Chris has a birthday this April!
An additional congratulations to Chris on becoming a grandfather!

Liz's baby boy is turning 1 year old this month!

If you haven't registered to vote in the upcoming election, please make sure you do so. It doesn't matter what end of the spectrum you fall, your vote matters and you can make a difference. Not only is the National Election being held on November 8, 2016, but many local elections are held that day as well.

Get involved and help decide where your taxes will be spent, what type of issues will be the main focus, and what type of people will be representing you and your community.

A lot of people complain about the government, but if you don't use your voice in an election, you have no grievance to bring forth. Northstar Electrical Services, Inc. supports our right as citizens to campaign and vote. Register to vote [HERE!](#)

WIN \$100

American Express Gift Card!

Give us a review on Google and we will enter you in our drawing for a \$100 American Express gift card!

Any review on Google will qualify you. Just be sure to let us know you reviewed us, the name used and the date submitted.

You can easily link to the review page [here](#).

We appreciate our customers and we want to know how we can improve our services. Please let us know with your reviews!

Karen Bassett

is the Winner for March's AMEX gift card drawing!



* PF Chang's, Maggiano's, Chili's, Cheesecake Factory, The Capital Grille, Legal Seafood, Season's 52, California Pizza Kitchen, Ruth Chris's Steakhouse, Flemings Prime Steakhouse, Home Depot, Barnes & Noble, Nike, Zappos.

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